



PICASP
Erasmus+ Project



Co-funded by the
Erasmus+ Programme
of the European Union



UIB in PICASP

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Almaty, 8 February 2021
Pre-KOM

Republic of Kazakhstan: Some data



Territory: 2,719,900 sq. km (8-9th. place in the world)

Capital: Nur-Sultan

Population: 18,8 mln.people (136 nationalities)

Sovereignty: 16 December, 1991

Kazakhstan: view on the map



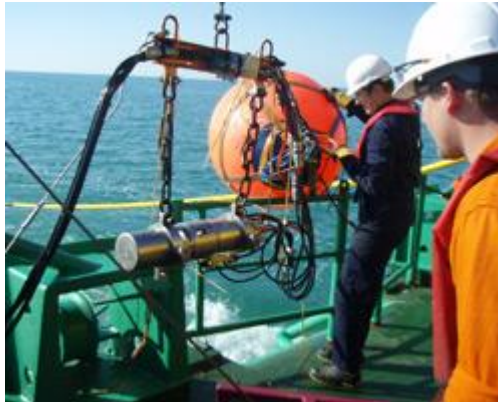
Kazakhstan: some data

- **Unique geographical location between East & West;**
- **Kazakhstan is a melting pot for long history (traditions, culture)-at the crossroads;**
- **Largest land-locked country in the world;**
- **Population density is very low -184 place in the world (6,6 people/sq.km);**
- **Roughly 40%of population live in rural area**

Kazakhstan: mineral resources

Among top **10 countries** rich of mineral resources (more than 90):

- Significant oil and gas fields (15 place; 3,3% of world oil output);
- Uranium (2 place; 11,8% of world resources);
- Chromite, wolfram, lead, zinc, manganese, silver & bauxite, copper, gold, iron ore, coal;



UIB: brief description

- ❑ **Founded in 1992;**
- ❑ **Private university;**
- ❑ **Programs: BSc (20), Master (10), doctoral(5);**
- ❑ **2 Programs on Tourism&Hospitality (Bach&Master);**
- ❑ **Number of students: 3600 (full-time);**
- ❑ **Areas of study: Business, Economics, Humanities, IT and Education**
- ❑ **Full-time academic staff: 159**
- ❑ **Location: Almaty**
- ❑ **Web-site: <https://uib.edu.kz>**
- ❑ **PICASP page: <https://uib.edu.kz/partnery/picasp/>**

Almaty city and region:

- Largest city in Kazakhstan- 2 mln. inhabitants;**
- Financial and business center;**
- Cultural and scientific center;**
- Many historical locations (ancient Saks and medieval, modern);**
- Various climatic zones and areas (mountains; deserts, steppe)**
- Situated along the Silk Road and modern OBOR as well as transcontinental West Europe-West China highway (more than 2 thousand km over KZ territory)**

The Golden Man:

One of the most famous archaeological sites in Kazakhstan and Central Asia is the Issyk burial mound just 50km from Almaty. The mound was discovered in 1969 during excavations on the banks of the Issyk River.

The Golden Man, also referred to as the Golden Warrior, or in academic circles as 'Kazakhstan's Tutankhamun', was discovered in Issyk in 1969. The luxurious decoration the golden man's burial revealed a rich heritage of Steppe culture and civilization.



UIB team: key members

Role	Name, position	email
Project leader	Prof.Meruyert Narenova, PhD	meruertn@live.com
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Expectations and aims:

- Strengthen teaching capacity;**
- Acquire & implement best experience;**
- Establish collaboration with partners;**
- Enhance teaching skills and techniques;**
- Enrich curricula with new content**