

PICASP PROJECT

GENERAL REPORT OF THE RESULTS OF THE PROJECT

NAME OR THE PARTNER: Khazar University

The present General Report of the Results of the project intends to illustrate largely how many splendid results each partner has achieved and how effective has been KHAZAR UNIVERSITY PARTNER for PICASP. Therefore all the results, activities, events, links, websites, published papers, media illustrating the project are here included and also photos of the events are also showed in order to attest both the large number of events which took place locally, regionally, nationally and internationally, but also to show the large number of peoples involved in all the activities and results. A project as PICASP, with so many splendid results and such a large number of peoples involved in many events and activities is the best way to attest a capillary and wide dissemination, both online and in presence. Moreover also a large number of courses, MOOCs, PE labs, practical seminars and trips have been done within PICASP project and it is therefore important to show how many and how effective these results have been for the project and for all the involved partners.

All the activities, the events, the results are now listed and described as well as attested by photos, links and so on.

ACADEMIC COURSES ACTIVATED WITHIN PICASP PROJECT

LIST OF BA COURSES AND BRIEF DESCRIPTION

- 23 bachelor students enrolled in “Fundamentals of Business” course, Fall 2022
- 19 bachelor students + 20 listeners enrolled in “Cultural Tourism” course, Spring 2023
- 31 students “Cultural Heritage”, Fall 2023
- 23 students “Reservation system”, Spring 2023
- 30 students “Reservation system”, Spring 2024
- 49 students “Fundamentals of Business”, Fall 2024
- 42 students “Cultural Heritage”, Fall 2024

LIST OF MASTER COURSES AND BRIEF DESCRIPTION

- 8 MBA students enrolled in “Cultural Heritage and Tourism” course, Fall 2023
- 18 MBA students enrolled in “Cultural Heritage and Tourism” course, Fall 2024

LIST OF ANY OTHER ACADEMIC COURSES AND BRIEF DESCRIPTION

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LINKS TO THE ACADEMIC COURSES

<https://khazar.org/en/item/205>

EVENTUAL PHOTOS OR SCREENSHOTS OF THE COURSES

https://khazar.org/uploads/schools/Economics/Economics_and_Management/degree_plans/Tourism_2020.pdf

NOTES

MOOC COURSES ACTIVATED WITHIN PICASP PROJECT

LIST OF THE MOOC COURSES

- **THM 417 Cultural Tourism – 6 ECTS, Spring 2023**

Course topics
 Culture and its types
 Cultural tourism concept
 Features of cultural tourism
 Types of cultural tourism
 Characteristics of cultural tourists
 Motivations of cultural tourists
 Heritage management and tourism integration
 Attractions and tourist Behavior
 Cultural heritage management
 World heritage sites
 Managing cultural tourism businesses
 Cultural tourism interpretation
 Case study

- **THM 416 Cultural Heritage and Business Perspectives – 6ECTS, Fall 2023**

Introduction to the course: history and tourism
 Historical, archaeological, and cultural anthropology foundations of tourism
 Prehistoric evidence in tourism potentials
 Different religious monuments with opportunities in tourism
 Museums with architectural potentials applying to tourism
 War and defense processes and tourism
 Cultural-trade history potentials of tourism
 Heritage tourism product development
 Heritage marketing
 Market analysis and customer understanding
 Visitor management
 Marketing plan
 Business plan

LINKS TO THE MOOC COURSES
<https://khazar.org/en/item/10205>

PHOTOS AND SCREENSHOTS OF THE COURSES

NOTES

PE LABS & COURSES ACTIVATED WITHIN PICASP PROJECT

LIST OF THE PE LABS AND COURSES
 Practice Enterprise Lab

LINKS TO THE PE LABS AND COURSES

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PHOTOS AND SCREENSHOTS OF THE PE LABS AND COURSES

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NOTES

PRACTICAL LABORATORIES ORGANISED WITHIN PICASP

LIST OF THE PE LABS

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LINKS if any

PHOTOS OF THE STUDENTS DURING THE LABS

NOTES

NATIONAL TRAINING EVENTS AND MEETINGS WITHIN PICASP

LIST AND DATES OF THE EVENTS

- Final Meeting of the PICASP Project- 19 December 2024
- PICASP Project: A Two-Day Introduction to the Cultural and Historical Heritage of Azerbaijan - 20,21 December 2024
- Seminar on Tourism Management Conducted- May 14, 2024
- Internal Meeting Held within PICASP Project - June 4th, 2024
- Students of the School of Economics and Management at an international event within the framework of ERASMUS+ PICASP project- October 28- November 3, 2023
- Training "Start your own business in the field of cultural heritage" within PICASP project- May 30-31, 2023
- Seminar on "Organization of Tours" within the framework of PICASP project- May 23, 2023
- Seminar on "Organization of Archaeological Heritage Protection" within PICASP project- April, 27, 2023
- Meeting with foreign representatives within PICASP project- November 23-25, 2022
- “Turizm sahəsində qadın sahibkarlığı” mövzusunda seminar- 2022-ci il aprelin 27
- Meeting with students majoring in tourism within Creative Spark and PICASP projects
- PICASP Project monitoring- April 26, 2022
- AZƏRTAC About the meeting held within the PICASP- Khazar University’s partner project- July 13, 2021

LINKS if any

<https://khazar.org/en/news/7763>
<https://khazar.org/en/news/7450>
<https://khazar.org/en/news/7492>
<https://khazar.org/en/news/6985>
<https://khazar.org/en/news/6688>
<https://khazar.org/en/news/6672>
<https://khazar.org/en/news/6598>
<https://khazar.org/en/news/6326>
<https://khazar.org/az/news/5934>
<https://khazar.org/en/news/5933>
<https://khazar.org/en/news/5564>
<https://khazar.org/en/news/5442>
<https://miras.az/index.php?lang=az§ionid=8§=1485>

PHOTOS to the events showing the participants

<https://khazar.org/en/news/7763>
<https://khazar.org/en/news/7492>
<https://khazar.org/az/news/7434>
<https://khazar.org/en/news/6985>
<https://khazar.org/en/news/6688>
<https://khazar.org/en/news/6672>
<https://khazar.org/en/news/6598>
<https://khazar.org/en/news/6326>
<https://khazar.org/az/news/5934>
<https://khazar.org/en/news/5933>
<https://khazar.org/en/news/5442>

NOTES

INTERNATIONAL TRAINING EVENTS WITHIN PICASP

LIST AND DATES OF THE EVENTS

- "Khazar" Employees at Kazakhstani Universities- November 18-22, 2024
- Khazar University staff members at Vilnius Gediminas Technical University- September 2023, 25-27
- Khazar University staff in workshop at Warsaw University within ERASMUS+ PICASP project in Poland- April 17-21, 2023
- Khazar University staff members at Italy September 2022
- Students of the School of Economics and Management at an international event within the framework of ERASMUS+ PICASP project October 28-November 3, 2023

LINKS if any

<https://khazar.org/en/news/7712>
<https://khazar.org/en/news/6869>
<https://khazar.org/en/news/6601>
<https://khazar.org/en/news/6985>

PHOTOS to the events showing the participants

<https://khazar.org/en/news/7712>

<https://khazar.org/en/news/6869>

<https://khazar.org/en/news/6601>

<https://khazar.org/en/news/6985>

NOTES

NATIONAL EVENTS FOR DISSEMINATION WITHIN PICASP

LIST AND DATES OF THE EVENTS

- Lecturers and Students on Expedition at Zargarpalan Bathhouse 29 November 2024
- A group of Khazar University staff members, students visit Sheki within Erasmus+ PICASP project 14-15 May, 2022
- Khazar University staff and students visited Shabran region within the scope of Erasmus+ PICASP project

LINKS if any

<https://khazar.org/en/news/7713>

<https://khazar.org/en/news/6985>

<https://khazar.org/en/news/5970>

PHOTOS to the events showing the participants

<https://khazar.org/en/news/7713>

<https://khazar.org/en/news/6985>

<https://khazar.org/en/news/5970>

NOTES

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LINKS if any

<https://khazar.org/en/news/7712>

<https://khazar.org/en/news/6869>

<https://khazar.org/en/news/6601>

<https://khazar.org/en/news/6985>

PHOTOS to the events showing the participants

<https://khazar.org/en/news/7712>
<https://khazar.org/en/news/6869>
<https://khazar.org/en/news/6601>
<https://khazar.org/en/news/6985>

NOTES

SCIENTIFIC PAPERS PUBLISHED WITHIN PICASP

LIST AND DATES

- Cultural Heritage Of Azerbaijan In The Context Of Tourism Potentials-Dr. Bayram Quliyev
- Paleolithic Camps Of Azerbaijan- Dr. Yagub Mammadov
- Cultural Heritage Of Azerbaijan During The Early Soviet Rule-Dr. Ramin Fatullayev

LINKS if any

NOTES

JOURNAL AND MEDIA ILLUSTRATING PICASP

LIST AND DATES

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LINKS if any

SCREENSHOTS if any

NOTES

LIST OF THE PROJECTS DEVELOPED BY PICASP STUDENTS

LIST AND NAMES

- CASTLE RESERVE - The intersection of Tourism and Ethnography - Samra Azizzada, Ellada Gayitmazova, Shovkat Sadigova, Gilman Alizade
- Zərgərpalan Bathhouse - Leyla Mirzeyeva, Nermine Eliyeva, Zehraxanim Memmedova
- Reservation System - Farid.H, Elvin.M, Leyla.G



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compl.pptx

LINKS if any

PHOTOS AND SCREENSHOTS of the presentations during meetings

NOTES

LIST OF THE NATIONAL TRIPS ORGANISED WITHIN PICASP

LIST OF THE PLACES

- Lecturers and Students on Expedition at Zargarpalan Bathhouse
- Final National Meeting(Visited to the Maiden Tower and the Shirvanshahs' Palace, the "Icherisheher" State Historical and Architectural Reserve, the Miniature Book Museum, the Mud Volcanoes Tourism Complex, and the Nature History Museum established there, as well as the Gobustan National Historical and Artistic Reserve) 20-21 December, 2024
- A group of Khazar University staff members, students visit Sheki within Erasmus+ PICASP project May 14-15, 2022

LINKS if any

<https://khazar.org/en/news/7713>

<https://khazar.org/en/news/6985>

<https://khazar.org/en/news/5970>

PHOTOS AND SCREENSHOTS of the presentations during meetings

<https://khazar.org/en/news/7713>

<https://khazar.org/en/news/6985>

<https://khazar.org/en/news/5970>

NOTES

PARTICIPATION TO INTERNATIONAL PICASP TRIPS

LIST OF THE PLACES

- "Khazar" Employees at Kazakhstani Universities
- Khazar University staff members at Vilnius Gediminas Technical University
- Khazar University staff in workshop at Warsaw University within ERASMUS+ PICASP project in Poland
- Khazar University staff members in Italy

LINKS if any

<https://khazar.org/en/news/7712>

<https://khazar.org/en/news/6869>

<https://khazar.org/en/news/6601>

PHOTOS AND SCREENSHOTS

<https://khazar.org/en/news/7712><https://khazar.org/en/news/6869><https://khazar.org/en/news/6601>

NOTES

**PICASP ONLINE:
SOCIAL/WEBSITES ORGANISED BY THE PARTNER**

LIST OF THE WEBSITES AND SOCIAL

- Facebook Page

LINKS if any

https://www.facebook.com/picasp.erasmus?mibextid=wwXIfr&rdid=9b8VleVIxBEe4cb8&share_url=https%3A%2F%2Fwww.facebook.com%2Fshare%2F1284xQyhn3%2F%3Fmibextid%3DwwXIfr#

PHOTOS AND SCREENSHOTS

NOTES

PICASP ONLINE: WEBINARS ORGANISED BY THE PARTNER

LIST OF THE WEBSITES AND SOCIAL

- Erasmus+ PICASP Project Meeting- February 8, 2021
- Informative virtual seminar for Khazar University staff and students within the framework of PICASP project- April 12, 2021
- Meeting with local partners of Erasmus+ PICASP project- April 13, 2021
- National cluster meeting of Erasmus+ projects- April 13, 2021
- The next meeting within PICASP project- April 27, 2021
- Webinar on “Cultural Heritage and Tourism for Sustainable Development”- April 30, 2021
- Webinar entitled “Museums as a Main Direction of Cultural Tourism”- May 20, 2021
- Meeting within the PICASP- Khazar University’s partner project- July 9, 2021
- Online Workshop within PICASP Project- July 23, 2021
- Seminar on “Female Entrepreneurship in Tourism Industry” within PICASP project by Aygun Gardiner- April 27, 2022

LINKS if any

<https://khazar.org/en/news/5166>
<https://khazar.org/en/news/5263>
<https://khazar.org/en/news/5267>
<https://khazar.org/en/news/5265>
<https://khazar.org/en/news/5297>
<https://khazar.org/en/news/5309>
<https://khazar.org/en/news/5346>
<https://khazar.org/en/news/5437>
<https://khazar.org/en/news/5455>
<https://khazar.org/en/news/5934>

PHOTOS AND SCREENSHOTS

<https://khazar.org/en/news/5166>
<https://khazar.org/en/news/5263>
<https://khazar.org/en/news/5267>
<https://khazar.org/en/news/5265>
<https://khazar.org/en/news/5297>
<https://khazar.org/en/news/5309>
<https://khazar.org/en/news/5346>
<https://khazar.org/en/news/5437>
<https://khazar.org/en/news/5455>
<https://khazar.org/en/news/5934>

NOTES

SIGNED MEMORANDUM OR AGREEMENTS

LIST

- Khazar University and "MIRAS" Social Organization in Support of Studying of Cultural Heritage Signs Memorandum of Cooperation

LINKS if any

<https://khazar.org/en/news/7356>

PHOTOS AND SCREENSHOTS

<https://khazar.org/en/news/7356>

NOTES

**LOCAL, NATIONAL OR INTERNATIONALE STAKEHOLDERS
INVOLVED BY THE PARTNER**

LIST

- MIRAS
- BAKU HOLIDAY TRAVEL
- Azerbaijan Hotel Association
- Fairmont Hotels

LINKS if any

PHOTOS AND SCREENSHOTS

NOTES

VIDEO ORGANISED BY THE PARTNER

LIST

LINKS if any

SCREENSHOTS

NOTES

OTHER ACTIVITIES FOR THE PARTNER

LIST

LINKS if any

PHOTOS AND SCREENSHOTS

NOTES

PICASP IN NUMBERS

HOW MANY TEACHERS AND RESEARCHERS HAVE BEEN INVOLVED: 100

HOW MANY STUDENTS HAVE BEEN INVOLVED: 260

HOW MANY STAKEHOLDERS HAVE BEEN INVOLVED BY THE PARTNER 50

HOW MANY PEOPLES FROM THE INSTITUTION HAVE PARTICIPATED TO PICASP ACTIVITIES IN NATIONAL EVENTS: 300

HOW MANY PEOPLES FROM THE INSTITUTION HAVE PARTICIPED TO PICASP ACTIVITIES IN INTERNATIONAL EVENTS IN PERSON: 20
HOW MANY PEOPLES FROM THE INSTITUTION HAVE PARTICIPED TO PICASP ACTIVITIES IN INTERNATIONAL EVENTS ONLINE 100
HOW MANY PROJECTS HAVE BEEN DEVELOPED BY THE STUDENTS 5
HOW MANY MOOC COUSES HAVE BEEN DEVELOPED BY THE PARTNER 6
HOW MANY PE LABS HAVE BEEN DONE BY THE PARTNER 1
HOW MANY PRACTICAL TRAINING HAVE BEEN ORGANISED BY THE PARTNER 20
HOW MANY NATIONAL TRIPS 4
HOW MANY INTERNATIONAL TRIPS 4
HOW MANY VIDEO OR DOCUFILM HAVE BEEN DONE 0

PICASP