

“Pilot Courses in Practice Enterprise to Implement the University-Enterprise Cooperation for the Development of Caspian Area, PICASP”

“Xəzər bölgəsinin inkişafında universitet-müəssisə əməkdaşlığını həyata keçirmək üçün istehsalat müəssisələri üzrə pilot kurslar - PICASP”

**MIRAS Public Association
for the Study of Cultural Heritage**



ABOUT MIRAS PA

MİRAS was established in 2010. Basic purpose of the organization is to study, protect and promote local and international cultural heritage, to assist in fulfilment of scientific-research work on study of cultural heritage, to research and popularize national-moral values, to repair and restore historical monuments and other objects, to study forgotten traditions passed from one generation to other and to deliver them to the next generation, including customs, practices, places, objects, artistic expressions and values, to focus on the similarities between the various heritage sectors, along with their differences.

MIRAS's Activities

MIRAS arranges various courses and seminars, round tables and meetings, exhibitions and tours, holds local and international conferences, symposiums, charitable marathons and other cultural mass events in the line of study, protection and promotion of tangible and intangible heritage. MIRAS also realizes projects on local and international level. It supports and coordinates collaborations of educational institutions, scientific institutions, museums, cultural heritage foundations of different countries like Turkey, Russia, Italy, Spain, Romania, Macedonia, etc. It shares experience of educational institutions in Azerbaijan and Europe introducing European standards creates integrated projects.

THE ROLE OF MIRAS AT THE PROJECT

- to give expert support to the project partners;
- to give education for teachers and students of different educational institutes about promotion and protection of cultural heritage;
- to strengthen the potential in the cultural heritage sphere;
- to create basis for university-enterprise cooperation in the cultural heritage, archeology, museums and tourism spheres in the Casipan region and etc.

MIRAS organizes seminars, familiarization tours, trainings and expeditions with the participation of teachers and students of interested higher education institutions according to the Action Plan of the Project.



THE EXPERTS OF MIRAS AT THE PROJECT

The Action Plan and programs of these events were prepared by the MIRAS's experts according to the PICASP project.

The project manager is Mr. Fariz Khalilli the Doctor of Philosophy in History, the chairman of MIRAS PA. The administrative staff of the project is Ms. Maleyka Huseynova.

The content of these activities was prepared by Mr. Fariz Khalilli, Ms. Shahla Khalilli, Ms. Gunel Seyidahmadli, Ms. Gulshan Huseynova and Ms. Aida Malikova as MIRAS experts accordingly.

Accreditation and coordination of the Project were provided by Ms. Maleyka Huseynova.



ACTION PLAN

According to this Action Plan seminars on 13 themes, training courses on 2 themes, familiarization tours on 5 directions and 4 expeditions were suggested to the ATMU and Khazar University for organization during the Project's implementation period.

SEMINARS ON 13 THEMES

- Archaeological Heritage Management
- Archaeological Heritage Examination
- Organization of Archaeological Heritage Protection
- Museumization of Archaeological Heritage
- Financing of Reserves
- Accounting of Reserves
- Development of the Projects of Expedition
- Museum Marketing
- Reserve Marketing
- Cultural Heritage and Business
- Development of Touristic Routes
- Organization of Tours
- Cultural Heritage Industry

FAMILIARIZATION TOURS IN 5 DIRECTIONS

1. Baku City Tours (Icheri Sheher State Historical-Architectural Reserve, Shirvanshah's Palace, Yanardagh State Historical, Cultural and Natural Reserve, Ateshgah Temple State Historical-Architectural Reserve, Gala State Historical Ethnographic Reserve)
2. Absheron Tours (Gobustan State Historical and Cultural Reserve, Mud volcanos of Baku)
3. "The Routes Taking to the Shirvan Treasure" Tour (Diri Baba tomb, Shamkhy city, Avakhyl, Kalakhana, Aghsu Reserve, Basgal Reserve, Lahyc Reserve, Damirchy village)
4. Sufi Belief Tour (Pir Huseyn Khanagah, suphy places in Kurdamir, Aghsu and Shamakhy regions)
5. Archaeological Heritage Tours (archaeological excavation areas in Kalakhana, Avakhyl, Basgal and Aghsu)

TRAININGS ON 2 THEMES

- Protection of the Cultural Heritage during the Emergency Cases
- Start your Business in Cultural Heritage

EXPEDITIONS IN 4 DIRECTIONS

1. Archaeological Expedition (Nargizava, Aghsu Reserve)
2. Ethnographic Expedition (Basgal, Lahyc, Damirchy, Shaki workshops, Baki museums)
3. Epigraphic Expedition (Baki city, Shamkhy city, Aghsu city)
4. Paleographic Expedition (Basgal reserve, Lahic reserve, Institute of Manuscripts)

REALIZED ACTIVITIES DURING THE PROJECT PERIOD

- 8 seminars, 1 training, 1 archaeological and 1 palaeographic expedition for ATMU
- 3 seminars, 1 archaeological expedition and 1 training for Khazar University
- 2 archaeological expeditions and 1 familiarization trip for the pupils, teachers and parents of Humanitarian Gymnasium named after S.C.Pishevari as a secondary school was organized by MIRAS.

REALISED ACIVITIES

(Azerbaijan Tourism and Management University)

8 seminars were held with the participation of ATMU's Students and teachers on the following themes:

- “Archaeological Heritage Management” (Dr. Fariz Khalilli, the speaker), March 27, 2023;
- “Archaeological Heritage Examination” (Dr. Fariz Khalilli, the speaker), April 03, 2023;
- “Cultural heritage and Business” (Dr. Fariz Khalilli, the speaker), April, 07, 2023;
- “Organization of Archaeological Heritage Protection” (Dr. Fariz Khalilli, the speaker), April, 10, 2023;
- “Development of tourism routes” (Ms.Aida Malikova, the speaker), May, 19, 2023;
- “Organization of the tours” (Ms.Aida Malikova, the speaker), May 26, 2023;
- “Museumization of Archaeological heritage”, (Dr.Fariz Khalilli, the speaker), November, 27, 2024;
- “Digitization of Ornaments along the Northwest Tourist Route” (Ms.Gunel Seyidahmadli, the speaker) December, 04, 2024.

«Archaeological Heritage Management» Seminar



«Archaeological Heritage Examination» Seminar



«Cultural Heritage and Business» Seminar



«Organization of Archaeological Heritage Protection» Seminar



“Development of tourism routes” Seminar



“Organization of the tours” Seminar



“Museumization of Archaeological heritage” Seminar



“Digitization of Ornaments along the Northwest Tourist Route” Seminar



REALISED ACIVITIES

(Khazar University)

3 seminars were held for the Students and teachers of Khazar University on the following themes:

- “Organization of Archaeological Heritage Protection” (Dr. Fariz Khalilli, the speaker), April, 27, 2023;
- “Organization of the tours” (Ms.Aida Malikova, the speaker), May 23, 2023;
- “Cultural heritage and Business” (Dr. Fariz Khalilli, the speaker), December, 13, 2024;

"Organization of archaeological heritage protection" Seminar



"Organization of the tours" Seminar



“Cultural heritage and Business” Seminar



REALISED ACIVITIES

(Khazar University and ATMU)

Two-days training of “Start and Improve your Cultural Heritage Business” were organized:

- Khazar University, May, 30-31, 2023;
- ATMU, November, 02-03, 2024.

The trainer Mr.Fariz Khalilli carried out the training with the approval of the Master Trainer Mr.Azad Rahimov. The training is based on the "Start and Improve Your Own Business Program" which includes the management principles developed by the International Labor Organization (ILO).

TRAINING

This training aims to make students realize a real business idea for creating their own small enterprise.

The training helps to develop a detailed business plan and start the actual business, as well as allows participants to test required entrepreneurial skills and business plans in a simulated safe environment.

Another important aspect of the training is that it will serve as a base for the Practice Enterprises planned to be established under the PICASP project.

Traning at ATMU



REALISED ACIVITIES

(expeditions and fam-trips)

- Archaeological expedition (the Republican Humanitarian Gymnasium named after S.C. Pischevari as a secondary school), November, 4, 2023;
- Familiarization tour (the Republican Humanitarian Gymnasium named after S.C. Pischevari as a secondary school), November, 4, 2023;
- Archaeological expedition (Khazar University), November, 29, 2024;
- Archaeological expedition (ATMU), November, 29, 2024;
- Archaeological expedition (the Republican Humanitarian Gymnasium named after S.C. Pischevari as a secondary school), December, 14, 2024;
- Palaeographic expedition (ATMU), December, 10, 2024.

Archaeological expedition (S.C. Pishevari Gymnasium)



Familiarization tour to the Terekeme Yurdu (Nomadic settlement) for the students S.C. Pishevari Gymnasium



Archaeological expedition to the Zargarpalan bathhouse (Khazar University)



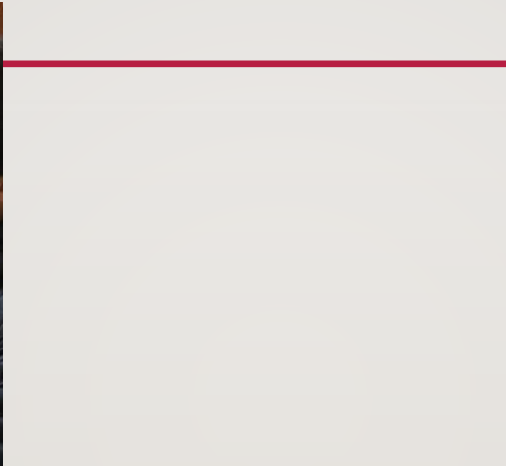
Archaeological expedition to the Zargarpalan Bathhouse (ATMU)



Archaeological expedition to the Zargarpalan Bathhouse (S.C. Pishevari Gymnasium)



Paleographic expedition to the the Institute of Manuscripts (ATMU)



REALIZED ACTIVITIES

MIRAS has signed a Memorandum of Understanding with Khazar University which covers all aspects of cooperation. The same will be signed with ATMU.



REALIZED ACTIVITIES

MIRAS has organized PICASP Consortium meeting on “Europe experience in the restoration and conservation of cultural heritage in Azerbaijan – MIRAS&YOCOCU practice” on July 09, 2021

The main purpose of the meeting was to give information about experience of European experts in the restoration and conservation of cultural heritage in Azerbaijan, as well as national practice in this sphere.

MIRAS has also organized one webinar on the topic of “Comparative review of petroglyphs in Caspian Area”

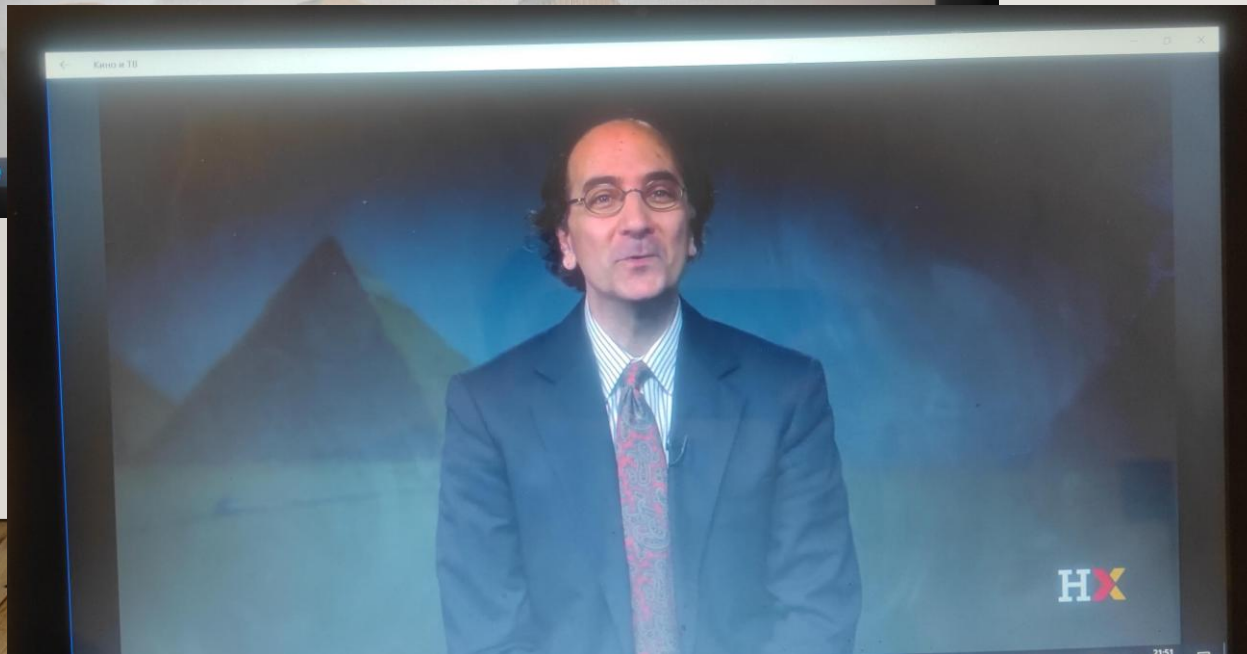
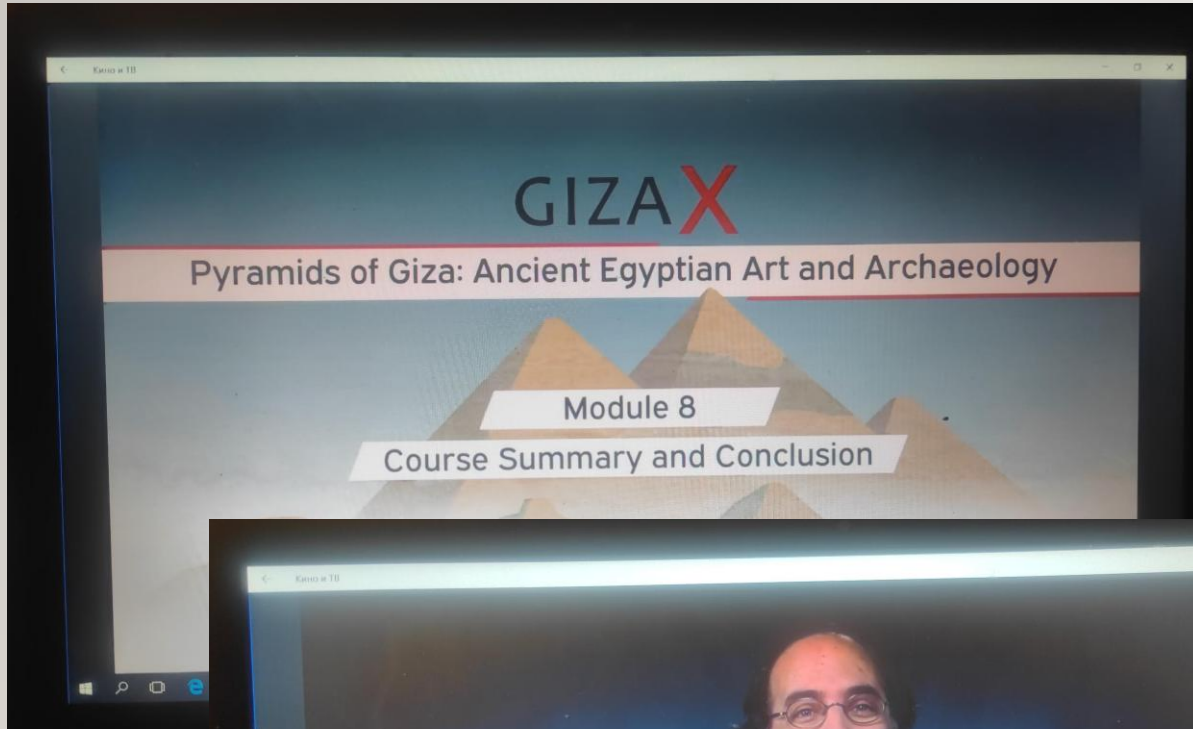
REALIZED ACTIVITIES



Dr. Fariz Khalilli visited the MOOC studio created within the framework of the PICASP project at Yessenov University in Aktau.

He got acquainted with the equipment there. He was informed about their working principles. In the future, open lessons of MIRAS courses are planned to be recorded in such studios.

REALIZED ACTIVITIES



Ms. Maleyka Huseynova as a project staff has completed Harvard University's open online courses on "Pyramids of Giza: Ancient Egyptian Art and Archaeology" of 3 months in order to study cultural heritage, archaeology and MOOC experience.

ACTIVITIES



On 25th November, MIRAS attended the meeting held at the Khazar University with the participation of foreign representatives within the PICASP project. Dr.Fariz Khalilli made a on "Management of archaeological sites in Azerbaijan"

Meetings with the National Project Partners

MIRAS took part at the meetings in presence or online with the national partners (ATMU and Khazar University) during the whole project implementation period. Issues concerning the project's implementation and its development, activities to be realized during the current year and all other aspects of the cooperation, the current status of the Project, future plans related to the implementation of MOOCs and Practice Enterprises, directions of mutual cooperation and support in this field between national partners were discussed during these meeting.



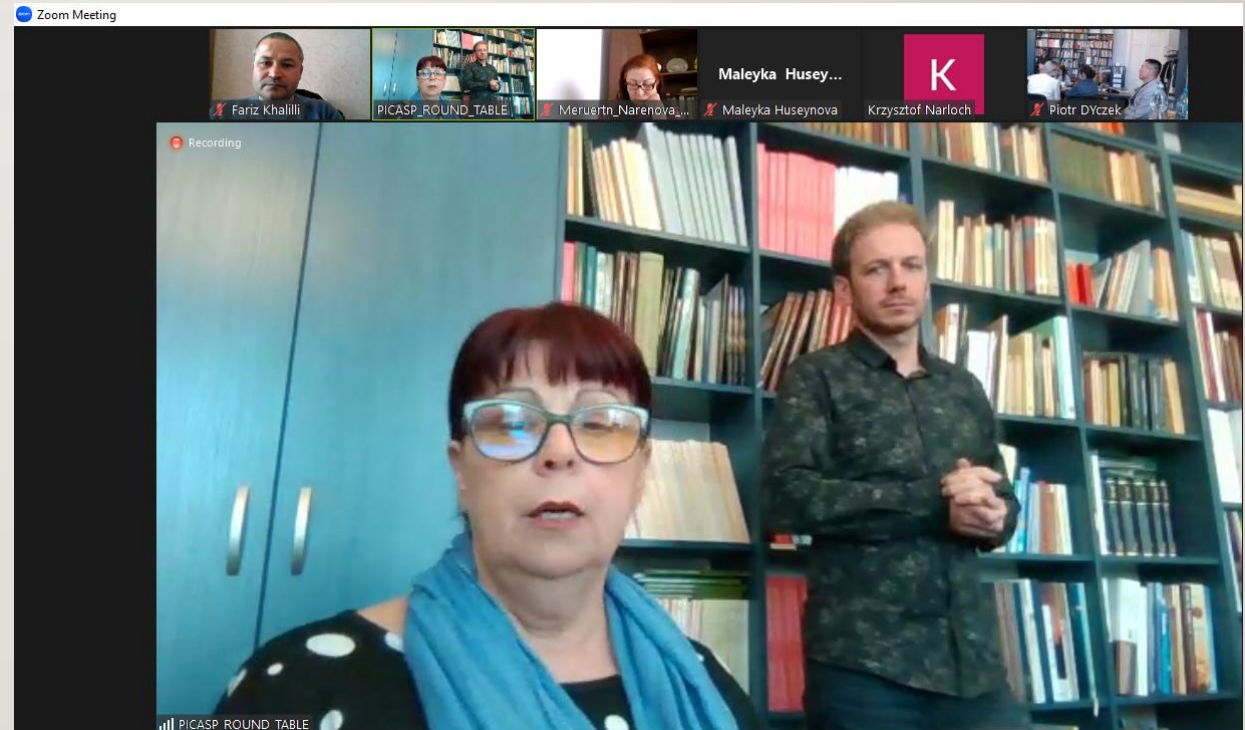
Meetings with the International Project Partners

MIRAS took part at the meetings (Warsaw, Vilnius, Aktau and Almaty) in presence or online with the project partners at international level.

MIRAS also took part at the 9th International YOCOCU (YOUTH in CONSERVATION of CULTURAL heritage) Conference held in Istanbul, in October, 2024, where a presentation and speech about the project was made, and an article was published in the conference's final abstract book.

Meetings with the International Project Partners

Warsaw Meeting



Meetings with the International Project Partners

Vilnius Meeting



Meetings with the International Project Partners

Aktau Meeting



Meetings with the International Project Partners

Almaty Meeting



Meetings with the International Project Partners

YOCOCU Conference



DISSEMINATION

MIRAS is realizing its activities in cooperation with Mass Media. Press releases and informative materials concerning the project and the realized activities are regularly published in different mass medias, social networks and web sites.

Publishing the Book

MIRAS PA is going to publish a book within the framework of PICASP Project.

The book will be titled “Archaeological heritage for archaeological tourism in the Caspian region” which will be dedicated to the archaeological heritage in Azerbaijan and Kazakhstan.

THANK YOU

FOR ATTENTION



Maleyka Huseynova